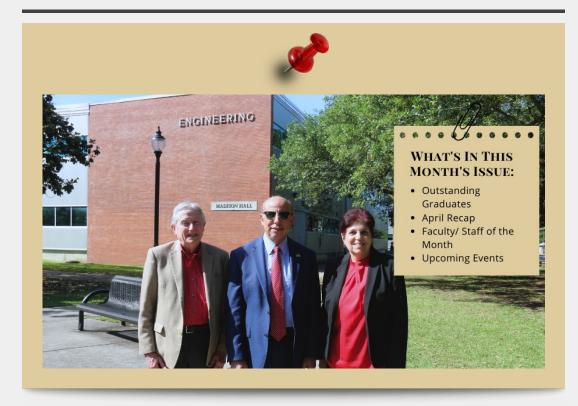


#### B.I. Moody III College of Business Administration

**April 2023** 

**MONTHLY NEWSLETTER** 

Vol 1 Issue 2



Pictured left to right: *P. Robert Viguerie*, *Dean Ahmed Khattab*, and *Dean Linda Nichols have recently worked to develop multi-disciplinary alternatives for graduate students in both the College of Business and the College of Engineering*.

# Think twice before taking an online quiz.

Mary Fox Luquette, MBA, CLU, ChFC

We have all been curious about ourselves. As we glance through Facebook or social media, a quick quiz might catch our eye and in a few brief questions we can discover our best partner, or which flower we would be, or even which villain fits our personality. These quizzes are intended to be fun, but they may hold a darker purpose. Some of the answers we provide for these quizzes may inadvertently mirror our security questions or passwords that we use to log into our online or financial accounts. "Online quizzes on social

- Don't share information that you don't want to be made public: Social Media is not the place to unburden or share secrets.
- **2.** Adjust your account privacy settings: Make sure that you have secured your account as effectively as you can.
- 3. When accounts require security questions, treat the answer like a password: Your answer should be long and random. It doesn't matter if the answer you give is untrue.
- 4. Don't list your personal information on social media profiles, such as your phone number or address.
- 5. Don't accept friend requests from

media are a kind of a recipe for disaster for identity theft," says Steve Bernas who is president and CEO of the Better Business Bureau in Chicago.

To be safe using social media, AARP has a few suggestions. Many of these suggestions are designed to thwart ne'er-do-wells and protect our online accounts.

people you don't know or don't remember.

Staying safe is a priority. Taking a fun online quiz may seem harmless and just a bit of fun. However, it could come at a price you are most unwilling to pay.

To view the full article, click on the link below! Article courtesy of The Advertiser

theadvertiser.com

### APRIL RECAP



#### 63rd Scholarship Reception

On April 4, 2023, 243 students were awarded over \$405,000 in academic scholarships made possible by more than 300 supporters. Our faculty and staff awards honored 10 individuals in the college who have

contributed to the innovation and development of our students, research, and departments.

#### The following are our 2023 faculty/staff award winners:

Mary Fox Luquette- Landry Award for Teaching

Dr. Justin Callais- Piccione Award for Research

Dr. Cheryl Metrejean- Merrick Award for Advising

Sharon Stinson- Outstanding Staff Member Award

Dr. Brandy Guidry Hollier- MCOBA Faculty Service Award

Dr. David Stevens- MCOBA Faculty Service Award

Angel Littlejohn- Dean's Achievement Award

Jeremiah Fisher- Dean's Achievement Award

Tracy Bundy- Dean's Achievement Award

Dr. Huong Nguyen- Dean's Achievement Award

Thank you all for supporting our college and helping us continue our mission of fostering intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens. Special thanks to our event sponsors, Darnall Sikes & Frederick, Donald Broussard, and Bruce Bentley, as well as our executive advisory council.

Photos from the event can be found using the link below.

63rd Annual Scholarship Reception Photos

#### Beta Alpha Psi's Kiss the Pig Fund Raiser

UL Lafayette's Kappa Theta chapter of Beta Alpha Psi (BAP) recently held a Kiss the Pig fundraiser to benefit the Kappa Theta chapter operations and the DREAMS Foundation of Acadiana. Students, alumni, and friends of the Department of Accounting donated money and selected the accounting professor they wanted to kiss the pig. Dr. Kelly Green had the distinction of having the most money donated in his name. On Wednesday, April 5, Dr. Green, President of BAP Makenzie Carriere, members of BAP, and Mr.



Piggy met in Girard Park for the Kiss the Pig event. Dr. Green puckered up and planted a big kiss on Mr. Piggy. Fun was had by all. BAP plans to hold this event again in the future.



# **ULSHRM attends LASHRM Conference**

ULSHRM Members attended the Louisiana Society of Human Resources Conference April 20-21st. There, they were able to network with different companies/industries and connect with other HR professionals. They attended an emerging students cafe and different HR-related sessions to further their knowledge and growth in the field For more information or to join ULSHRM, contact Alexandra Dufour at alexandra.dufour1@louisiana.edu.

# Online and traditional MBA programs earn global recognition from CEO Magazine



International business publication CEO Magazine rates the University of Louisiana at Lafayette's MBA program among the best in the world as part of its 2023 Global MBA Rankings and Online MBA Rankings. The digital publication, which is based in London, contacted business schools across North America, Europe, Australia, New Zealand, Brazil, Russia, India and China for its 2023 rankings.

Read More

# Graduate programs recognized by U.S. News & World Report



Considering an advanced degree? The University of Louisiana at Lafayette would be a good place to earn one, according to U.S. News & World Report. U.S. News' 2023-2024 Best Graduate Schools rankings released Tuesday recognized UL Lafayette in every major discipline considered by the publication and for which the University offers an advanced degree.

Read More

### **MOODY KUDOS**

### Faculty/ Staff of the Month

Nicole Jones, MBA MBA Online Academic Advisor

"She is always working very hard and gets things done in a very timely manner. While juggling a lot of students' needs."

- Anonymous



Do you have someone in mind that exceeds all expectations in the College of Business? Click the link to nominate them for next month's faculty/ staff person!

**Nominations** 

#### **Spring 2023 Outstanding Graduates**

#### Victoria Marks Outstanding Collegiate Graduate Outstanding Economics & Finance Graduate

After graduation, Victoria will be moving to Miramar Beach for an internship with La Dolce Vita (a vacation rental company) and will then be attending Charleston School of Law in August.





#### Mary Margaret Gil Outstanding Master's Graduate

Mary Margaret participated in an internship program for three months last summer. After her successful internship, she accepted a full-time position with the same company. Mary Margaret will be relocating to Houston, Texas upon graduating and will begin her career as a Human Resource Specialist.

#### Darby Brooks McIntosh Outstanding Marketing

After graduation, Darby will be attending LSU in the fall to study in the Master of Public Administration program. She hopes one day to create change within the political arena.





#### Holly Hotard Outstanding Management Graduate

Holly's plans after graduation are to remain in my current position at Assurance Financial as a Marketing Assistant while studying to become a licensed mortgage lender with the company.

# Kennedy Alexander-Perry Outstanding Accounting Graduate

After graduation, Kennedy plans to attend Graduate School to purse her MBA. She believes that finishing her education and becoming a Certified Public Accountant will set her apart from others in her future career endeavors. She is a photographer and videographer and owns the business KProductions & Photography. She plans to officially run her entire business with increased clientele and become officially registered with the state.



#### Dean Linda Nichols



#### **Publications**

Dean Nichols wrote the journal article "Upstream Disclosure Information used for Analysis and Benchmarking," which was published in the Oil, Gas, and Energy Quarterly

Nichols, Linda M. "Upstream Disclosure Information used for Analysis and Benchmarking", *Oil, Gas, and Energy Quarterly*, March 2023, pp. 403-412.

"What a Difference a Week Makes:Comparing the

**Anthony Greco** 

Economic Impact of Successive Collegiate Football Games in a Single City,"

A chapter(Chapter 12 pp. 281-300) in the book,Advances and Lessons in Sports,Edited by R. Fernandez-Calienes and H. Gringarten,published 4-20-23,Cambridge Scholars Publishing



## **UPCOMING**

### May 2023

1	1-5	5	8	13
Around the Globe through Food	Finals Week	ULSHRM Cinco de Mayo	Last Day to Submit Grades	Graduation

#### **Reminder:**

Student Evaluations of Instructors due April 30, 2023.

Submit proof of a completed SEI for a chance to win a prize from Moody College of Business Dean's Office. Students may submit 1 form for each class they are enrolled in. For example, if you are enrolled in 3 classes, you are able to enter the drawing 3 times by submitting a completed SEI for each of the 3 courses.

Click here to Submit SEI Completion Certificate

# **Submissons!**

Please use the link below to submit any events, accomplishments, announcements, or feature stories to be placed on the calendar, social media, and or newsletter using the link below. We are looking for information on topics such as student activities, faculty publications, community service, outreach, and engagement events. This form will replace the previously used-MoodyKudos@louisiana.edu.

**Submissions** 

Follow Us







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