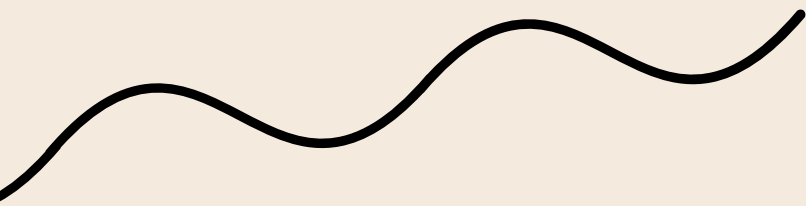




WELCOME TO THE 2023 EAC BOARD MEETING



UNIVERSITY *of*
LOUISIANA
L A F A Y E T T E

**B.I. Moody III College of
Business Administration**

EAC Board Meeting Agenda



UNIVERSITY of
LOUISIANA
L A F A Y E T T E

**B.I. Moody III College of
Business Administration**

Fall 2023

Wednesday

September 13, 2023

8:00 AM

Alumni Center

Boardroom

1.	Marketing Department Presentation	Dr. Michael Levin
2.	Welcome and Introductions	Troy Hebert
3.	College Updates	Dean Linda Nichols
4.	Enrollment	Jill Lemaire
5.	Econ/ Finance Department Presentation	Dr. Sarah Skinner
6.	EAC Business	Troy Hebert
7.	Other Business	Troy Hebert
8.	Closing	Dean Linda Nichols



**B.I. Moody III College of
Business Administration**

Upcoming *events*

We invite you to join us at the below events!

For event details and RSVP, kindly scan the
QR Codes or email GraceAnn Carroll at
graceann.carroll@louisiana.edu

21
SEPT

5:00 PM to 7:00 PM - LEED
Center
Reception Honoring Dr. Josh
Bendickson: New Endowed
Chair of Innovation and
Entrepreneurship



10
OCT

5:30 PM to 7:30 PM - Student Union
MCOBA 125 Year
Anniversary Academic
Speaker Series with Dr.
Eric Liguori



19
OCT

4:00 PM to 6:00 PM - Moody Hall
MCOBA Dean, Faculty &
Alumni Homecoming
Social





B.I. MOODY III

COLLEGE OF BUSINESS ADMINISTRATION
UNIVERSITY OF LOUISIANA AT LAFAYETTE™

Department of Economics and
Finance

Update – Fall 2023

September 13, 2023, 7:30-9:00 a.m.



Contents

Overview
Programs
Enrollment
Initiatives

ECFN Department Overview

Department Makeup

21 Full Time Faculty Members:

8 – Professor (3 Endowed Chairs)

7 - Associate Professor

1 - Assistant Professor

4 - Instructor

1 – Temporary

Out of these faculty:

8 - ECON Faculty

6 - FNAN Faculty

4 -ECON/FNAN Faculty

1 - INSR Faculty

2 - BLAW Faculty

14 Adjuncts

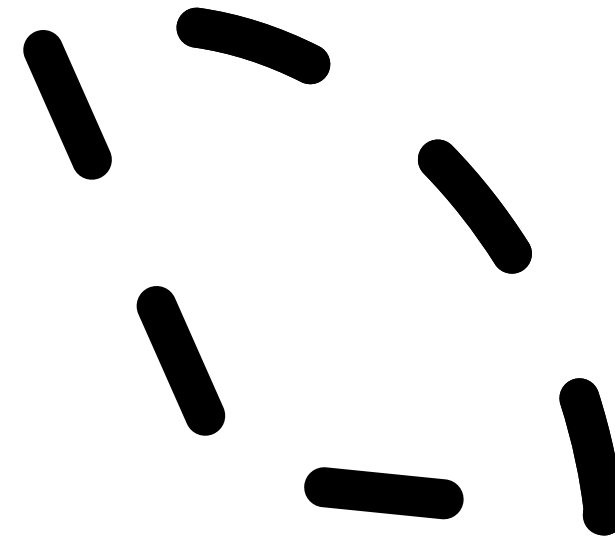
1 Administrative Assistant – Julie McNulty

ECFN Current Programs



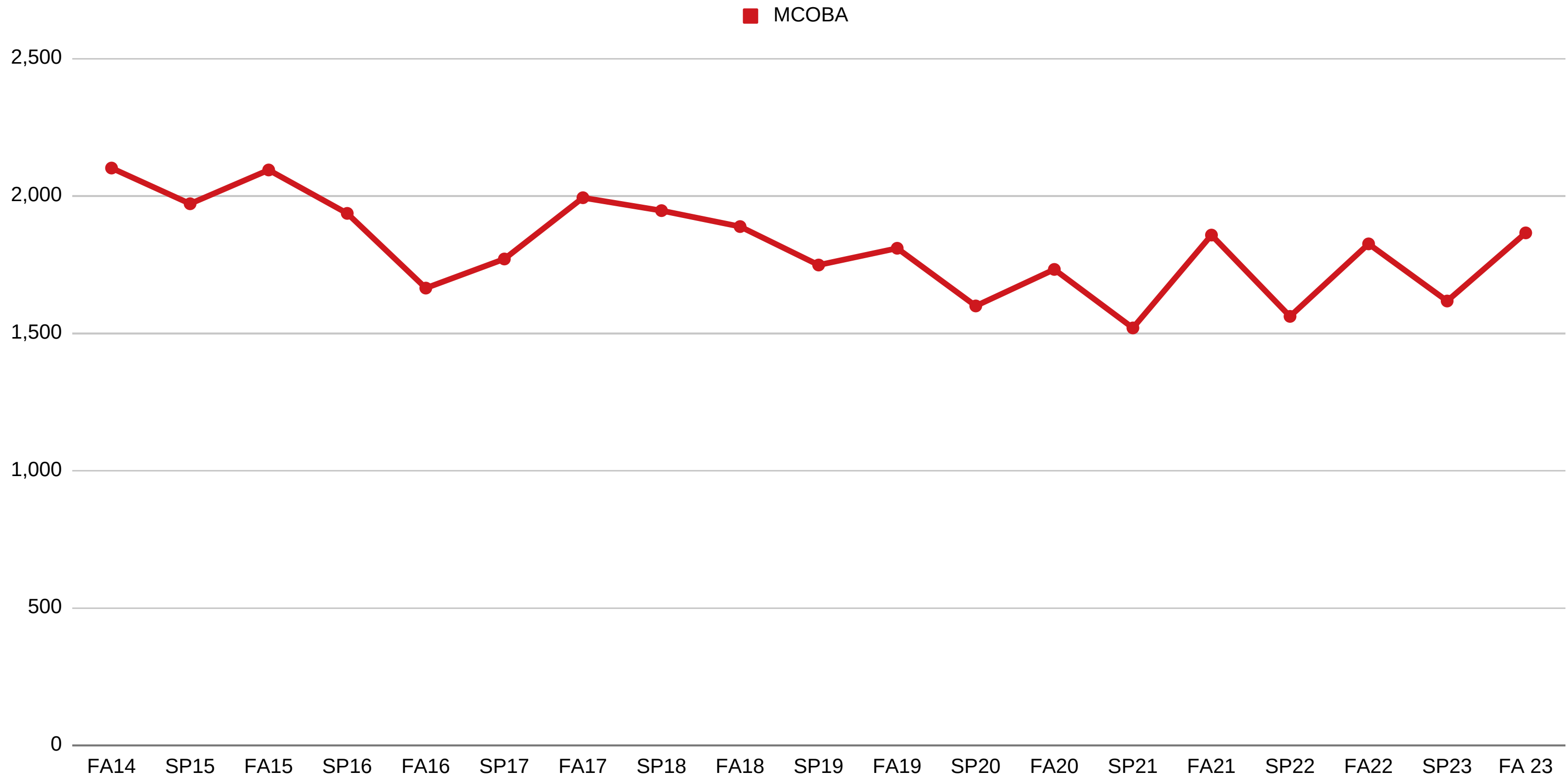
Our department houses
3 Bachelor of Science
programs.

- Finance
- Economics
- Risk and Insurance
 - Business Law (Support Courses - Minor/Concentration)



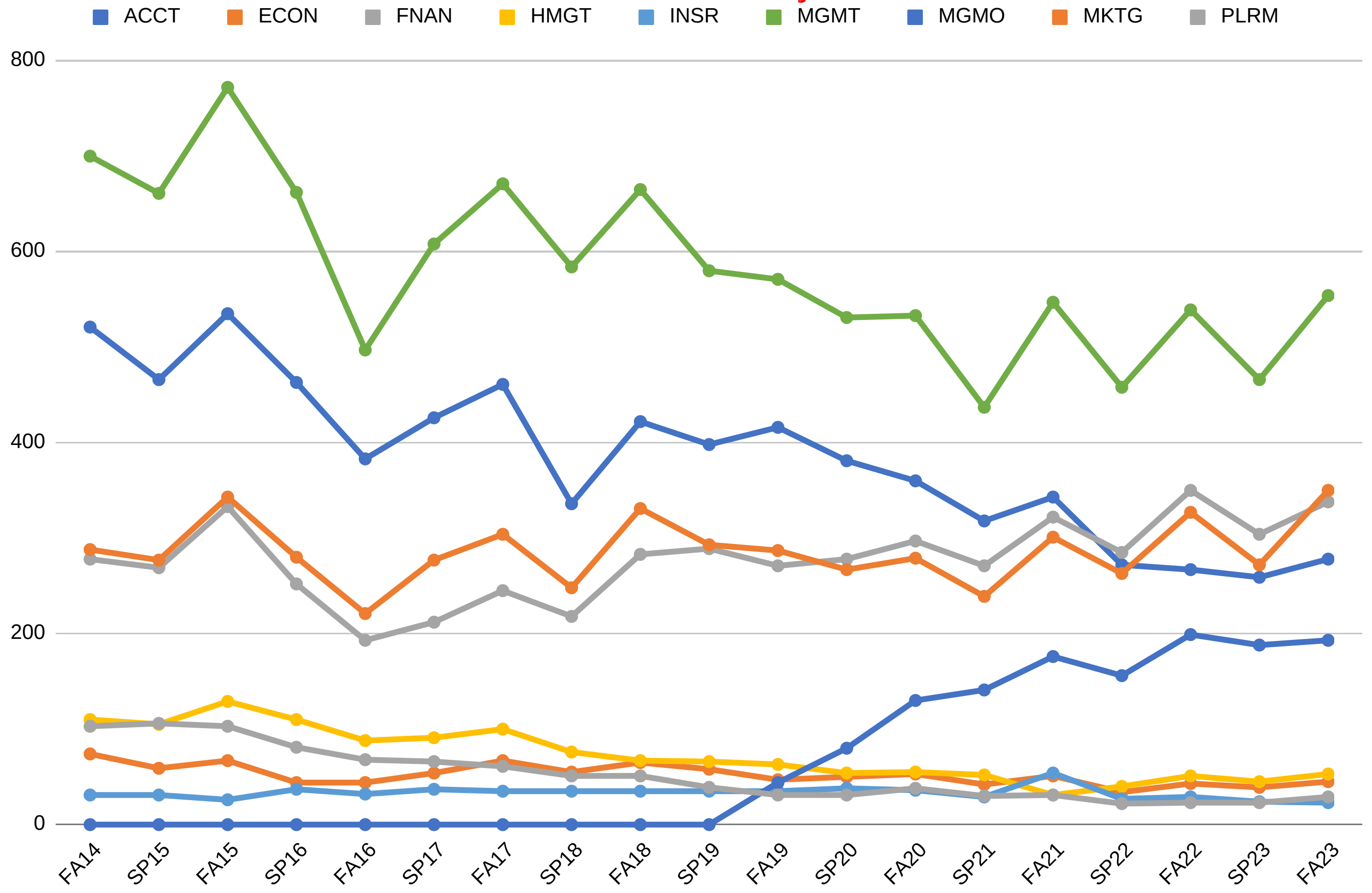
Enrollment

Undergraduate Enrollment in MCOBA



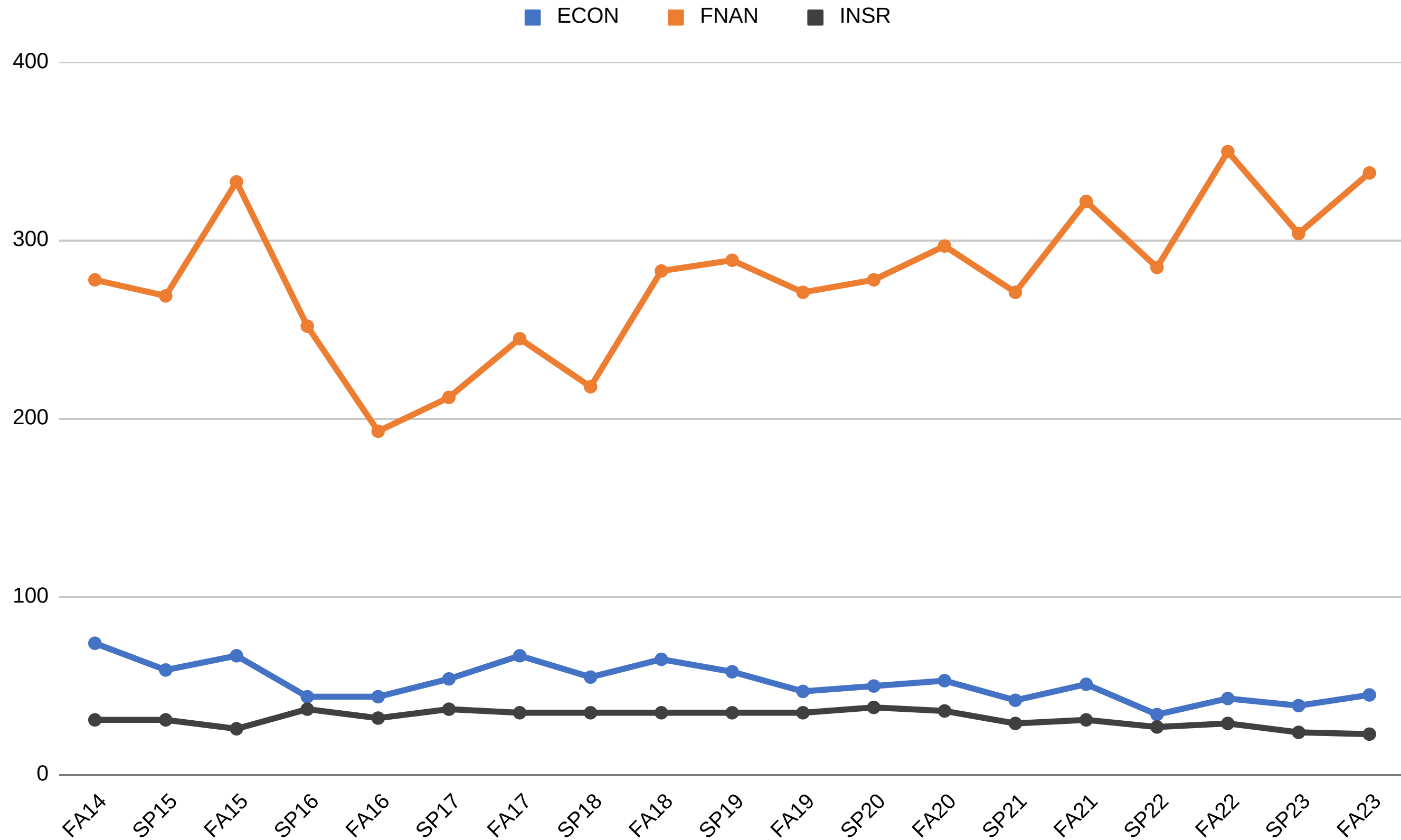
Enrollment

MCOBA Trends in Majors

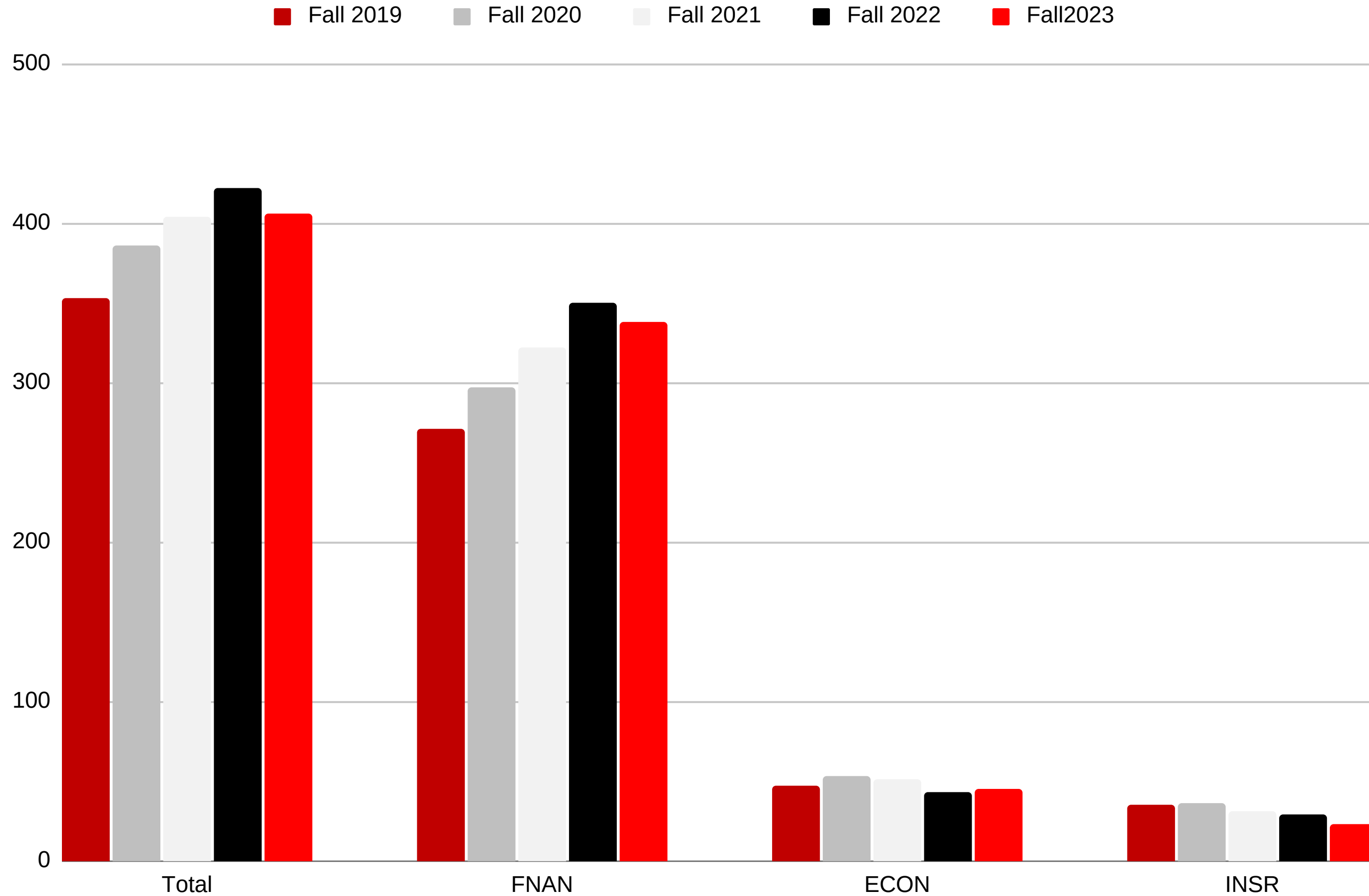


Enrollment

ECFN Majors Over Time



Department of ECFN Enrollment 5 Year History



Current Enrollment by Program

FNAN
338

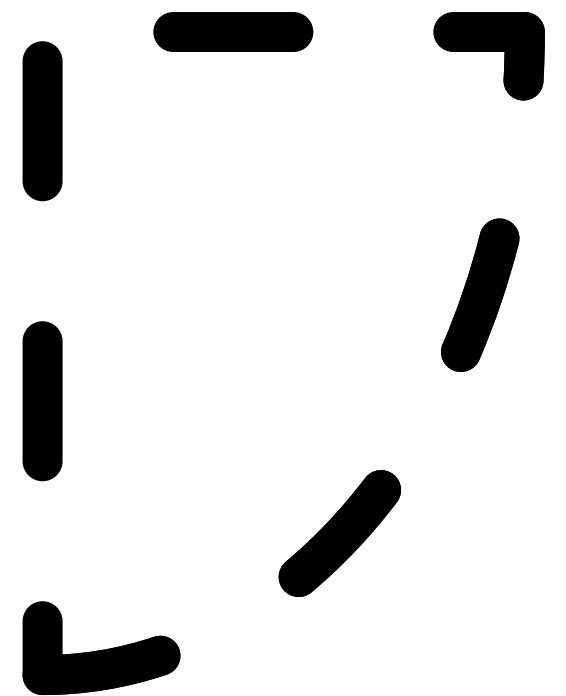
22%
of total MCOBA
Enrollment

ECON
45

INSR
23

High School Dual Enrollment

- 3 local high schools (Ascension, Southside and Acadiana) who are offering ECON201/ECON202 through ULL.
- 8 total sections this semester (7 - ECON201 and 1 - ECON202)



Club News

ECON Club

Financial Management Association

Risk Management & Insurance Society

PhD in Applied Economics

- History
- Met with faculty
- We are currently in the proposal stage.



Maraist Financial Services Lab

Maraist Financial Services Lab features:

- 24 computer workstations
 - 12 dual-monitor Bloomberg Terminals
 - Interior and exterior full-color LED tickers with a continuous live feed of current stock prices
 - Rise Market Wall with global financial market data
 - Bloomberg Market Concepts (BMC) certification
- Opened August 2018



Curriculum Revamp

Proposed Finance tracks –
Corporate Finance, Real Estate,
Money and Banking, Financial
Planning, Investments

Economics – meeting scheduled
to discuss

Risk and Insurance – will discuss
rebranding with Dr. Bill Ferguson



ECFN Department Social Media



- UL Lafayette Department of Economics and Finance
- <https://www.facebook.com/profile.php?id=61550589219868>



- UL Lafayette Department of Economics and Finance (econ_fnan_ullafayette)
- https://www.instagram.com/econ_fnan_ullafayette/



Questions or Comments?

Thank you all for being here today
and please let me know how I can
help you.