



July 2023

MONTHLY NEWSLETTER

Vol 1 Issue 5



Pictured left to right: Marketing Department Head-Dr. Michael Levin, Dean Linda Nichols, Associate Dean Lise Anne Slatten

University of Louisiana at Lafayette 125th Anniversary

Since 1898, our University has provided service, vision and leadership to Louisiana and to its people.

Those words – Service. Vision. Leadership. Louisiana. – have retained immense meaning for us for 125 years. They are at the core of the work we have done and that we will continue to do, and that's why we chose them as the theme for our year-long birthday observance.

Preparing students for lives of purpose and success is an act of service.

Anticipating challenges and harnessing the power of our brightest minds to answer them helps us envision a better future.

Bringing people together for a common cause is a hallmark of leadership. And we do all these things – and more – for the good of Louisiana, the place we're proud to call home.

We want you to be a part of our anniversary celebrations. As alumni, friends, employees, students – each of you has played a role in the University's growth and success over the past 125 years. And together, we can lay a foundation to ensure the next 125 are just as extraordinary.

As the University kicks off a yearlong celebration, we invite you to celebrate with us! Use [#louisiana125](#) on social media to send your birthday greetings or memories of the University. They'll be featured at louisiana.edu/125, a special anniversary website that includes archival photos, videos, a calendar of events and more!

Founding Day Ice Cream Social 2023

Sundae school was in session on Friday, July 14, as the University celebrated its 125th birthday – and it was the coolest! Students, faculty and staff gathered for an Ice Cream Social under the Century Oaks planted by our first president Dr. Edwin Stephens to reflect on the 125 years of service, vision and leadership that the University has provided to Acadiana and Louisiana.

[Read More](#)

MOODY KUDOS



Dr. Ignatius Cahyanto spends summer in Vietnam

Dr. Ignatius Cahyanto, Associate Professor of Hospitality Management, is spending his summer in Northern Vietnam doing research fieldwork on ethnic minority women's experience of tourism in their villages.

In addition, he is teaching a short course on Sustainable Tourism Development for Environmental Science Students at Thai Nguyen University of Agriculture and Forestry's Advanced Education Program.

PLRM Students Win

Professional Scholarships

Professional Land and Resource Management (PLRM) Director, Buster LeBlanc, and PLRM students, Evan Bechac (President of the Student Association of Professional Landmen- SAPL) and Jacob Francois (Vice President)



recently attended the Professional Landman's Association of New Orleans (PLANO) luncheon. Each of these students received \$1,500 scholarships from PLANO. Additionally, Jacob Francois, will be recognized with a \$2500 scholarship from the Fort Worth Association of Professional Landmen.



Welcome Dr. Michael Levin, Marketing Department Head

Moody College of Business would like to welcome Dr. Levin as our new Marketing Department Head. He previously served as a faculty member at Otterbein University after completing his Ph.D. in Marketing at Texas Tech University. He is an active researcher and has published in several journals including *Journal of Business Research*, *Journal of Marketing Theory & Practice*, and *Journal of Personal Selling*

and *Sales Management*. In his free time, he plays pickleball and tries to ride his trike as often as possible. We are thrilled to have Dr. Levin join our Moody Family!

How can I network while enrolled as a student online?

Being almost 1,500 miles away in Toronto, Canada, didn't stop Chris Coffin (MBA Online Student) from being involved as a member of the University of Louisiana at Lafayette...

[Read More](#)

University's post-MBA health care administration certificate now online



The University of Louisiana at Lafayette is accepting applications for its online graduate certificate program geared toward people with MBA degrees who envision careers in health care administrati

[Read More](#)

UPCOMING

August 2023

15	16	17	21
Meet the Dean for Freshmen Students 4:00pm MX 103A	Get to Know your MBA Program- Zoom Trivia Night	Fall 23 Faculty/ Staff Meeting 11:30am- Picard Center	Classes begin for the Fall 2023 Semester




Get to Know
YOUR MBA PROGRAM
Zoom Trivia Night
AUGUST 16 : 5-6PM
 UNIVERSITY OF LOUISIANA
B.I. Moody III College of Business Administration
MBA Program

RSVP for MBA Trivia Zoom:
<https://forms.office.com/r/rRq8tBhpk7>

 UNIVERSITY OF LOUISIANA
LAFAYETTE | B.I. Moody III College of Business Administration

MUFFINS IN MOODY

August 21, 2023
7 am - 11 am
Moody Hall Lobby



Come grab a muffin before class!


**WELCOME BACK
MCOBA STUDENTS!**


POPPIN' IN TO WELCOME YOU TO MOODY HALL

August 22, 2023
11:30 a.m. - 3:00 p.m.
Moody Hall Lobby

Come grab a quick snack before class!

WELCOME MCOBA STUDENTS

 UNIVERSITY OF LOUISIANA LAFAYETTE | B.I. Moody III College of Business Administration



Announcement:

Constant Contact Subscription

We will now be providing a Free Constant Contact Subscription to all departments in B.I. Moody College of Business for the upcoming year. If you are interested in creating an account please contact GraceAnn Carroll at graceann.carroll@louisiana.edu for instructions.

SPOTLIGHTS

Faculty/ Staff of the Month

Dr. Dione Davis: Director of Assurance of Learning
Department of Management

"Dione has navigated the steep learning curve associated with the assurance of learning and the AACSB accreditation standards in just a few short months. She has made needed improvements and is increasing the number of faculty members participating in the assurance of learning process. Also, she is focused on results and can explain what needs to be done in an easy-to-understand format. MCOBA will have great assurance of learning results to report when we have the next accreditation visit because of her efforts."



Do you have someone in mind that exceeds all expectations in the College of Business? Click the link to nominate them for next month's faculty/staff person!

[Nominations](#)



Student Feature

Leiton Leblanc

***MBA Student with Hospitality
Management Concentration***

Leiton competed at Louisiana Association of Fairs and Festivals convention & pageant as the 2022 Breaux Bridge Crawfish Queen. Among 60 other fair and festival queens, she won the title of the 2023 Louisiana Association of Fairs & Festivals Queen.

Join us in Congratulating Leiton and recognizing the outstanding achievements our Moody Students are accomplishing off campus!

Submissions!

Please use the link below to submit any events, accomplishments, announcements, or feature stories to be placed on the calendar, social media, and or newsletter. We are looking for information on topics such as student activities, faculty publications, community service, outreach, and engagement events. This form will replace the previously used- MoodyKudos@louisiana.edu.

[Submissions](#)

Follow Us



Produced by: GraceAnn Carroll, BA
Marketing Manager- Office of the Dean
graceann.carroll@louisiana.edu
Moody Hall, Room 226

Lafayette, LA 70503

[Unsubscribe moodybusiness@louisiana.edu](mailto:moodybusiness@louisiana.edu)

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent by moodybusiness@louisiana.edu