
D·R·HORTON[®]

America's Builder

D.R. Horton

Builders Lawsuits

MGMT 525: Project 1

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Section 1:

The Company



What is D.R. Horton?

- “America’s Builder”
- Founded by Donald R. Horton in 1978
- First Home Built : Fort Worth, Texas
- Headquarters : Arlington, Texas
- Since 2002 : Largest Home Builder by Volume in the U.S.
- Located in 33 States and 110 Markets

A portrait of Donald R. Horton, an older man with glasses, smiling. He is wearing a dark blue polo shirt with a small logo on the left chest. The background is a blurred outdoor setting.

DONALD R. HORTON
FOUNDER AND CHAIRMAN

What Happened?

“Our subcontractors occasionally do not meet adequately quality standards in the construction of our homes.”

“We spend significant resources to repair items in homes we have sold...”

- *Direct quote from D.R. Horton Inc 2016 Filing: Page 21*

Timeline of Events

2012

STOPPED
MEETING
REGULATIONS

2014

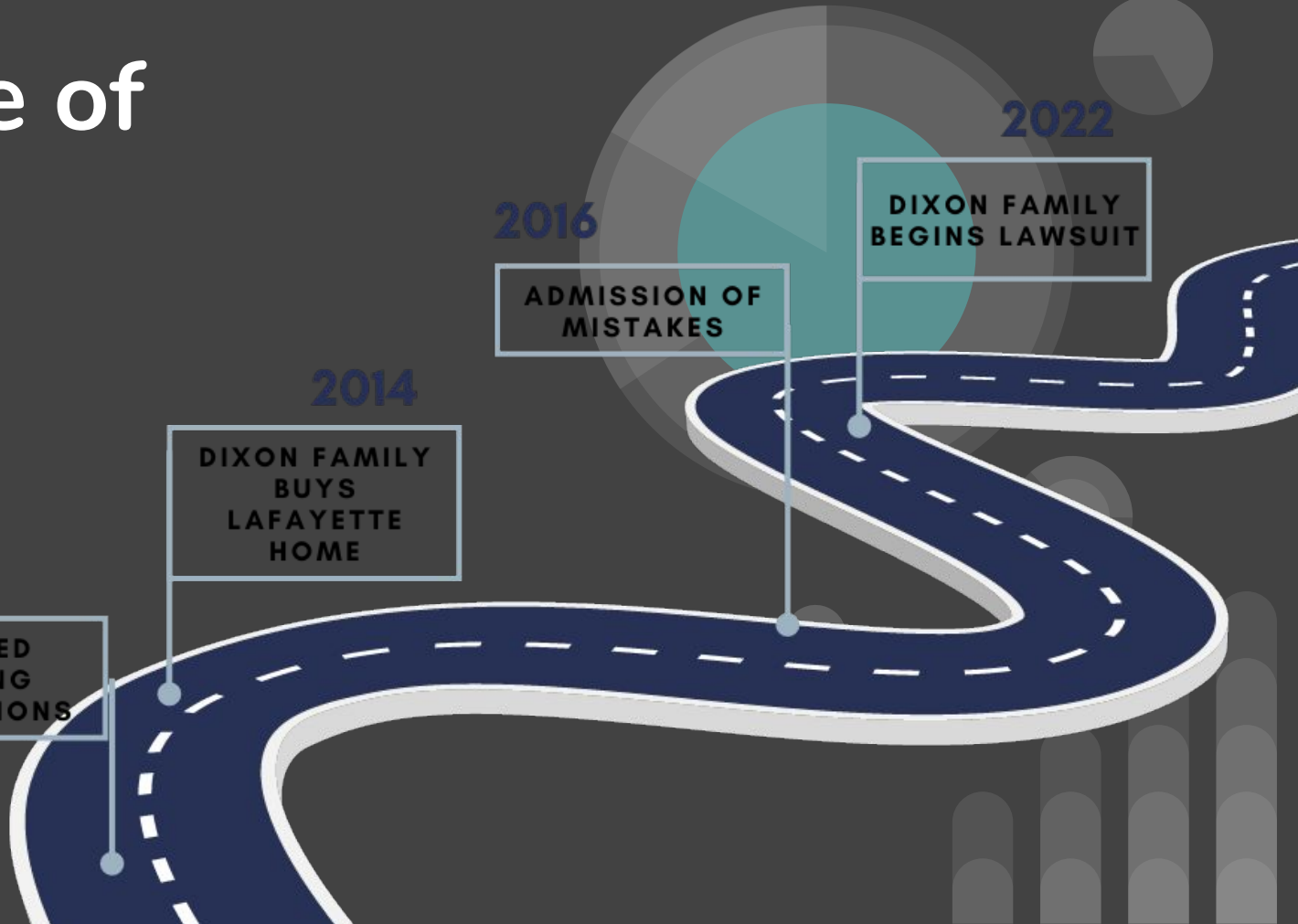
DIXON FAMILY
BUYS
LAFAYETTE
HOME

2016

ADMISSION OF
MISTAKES

2022

DIXON FAMILY
BEGINS LAWSUIT





Section 2:

Digging Deeper



Organizational Culture



Ethics

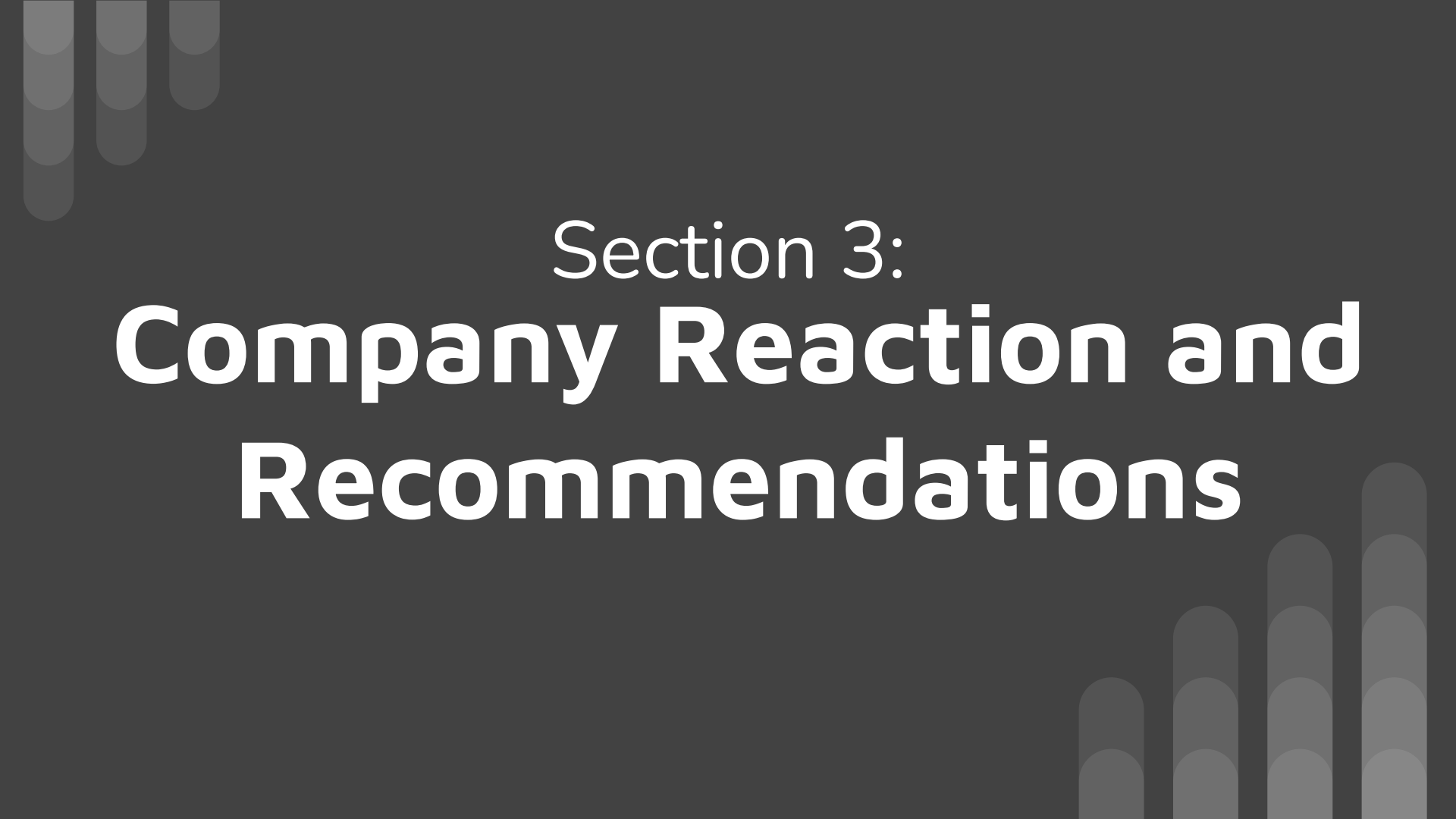
- External vs Internal Locus of control
- Machiavellianism
- Values
 - Espoused
 - Enacted

Organizational Culture

- Functions of organizational culture
- Strong culture vs Adaptive perspective

Big Five Personality Traits

- Emotional stability: calm, self-confident, cool
- Conscientiousness: hardworking, organized, dependable

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Section 3:
**Company Reaction and
Recommendations**

Court Hearings

- Attorney representing the company made statements in court defending the company
- Urged plaintiffs to take the matter out of court and into arbitration

Deceptive Business Practices

- Previous occurrences
- Failing to disclose certain information
- Never warned prospective buyers, even after issues arose

Recommendations

- Consult with more Louisiana based home builders and contractors
- Listen to customers complaints and requests; customer surveys
- Look at Google as a template

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