



UNIVERSITY of
LOUISIANA
L A F A Y E T T E

**B.I. Moody III College of
Business Administration**

October 2023

MONTHLY NEWSLETTER

Vol 2 Issue 3



Photo of Dr. Eric Liguori speaking at the B.I. Moody III College of Business Administration's 125th Anniversary Edition of the 2023-2024 Academic Speaker Series.

BUSINESS IS GROWING

Top 20 Fastest Growing Occupations

UL Lafayette offers academic programs for **95%** of the fastest growing occupations in Louisiana.¹

- General and Operations Managers
- Business Operations Specialists
- Accountants and Auditors
- Medical and Health Services Managers
- Financial Managers
- Nurse Practitioners
- Human Resources Specialists
- Community and Social Service Specialists²
- Postsecondary Teachers
- Project Management Specialists
- Financial Specialists
- Secondary School Teachers
- Market Research Analysts and Specialists
- Engineers
- Elementary & Special Education Teachers
- Construction Managers
- Postsecondary Education Administrators
- Logisticians
- Software Developers
- Guidance and Career Counselors

UL Lafayette is the **largest producer** of Louisiana graduates employed as Medical and Health Services Managers, Nurse Practitioners, and Software Developers.

UL Lafayette is the **second largest producer** of Louisiana graduates employed as Secondary School Teachers and Engineers.

¹UL Lafayette academic programs have been mapped to occupations by Lightcast utilizing the IPEDS Classification of Instructional Programs and Standard Occupational Classifications crosswalk data set.

²Occupation does not map to UL Lafayette program/concentration.

Exploring Occupational Trends in Louisiana

In April 2023, the University of Louisiana at Lafayette's Office of Institutional Research explored the top 20 fastest-growing occupations in the State of Louisiana. UL Lafayette offers academic programs for 95% of these occupations. Out of the 20 occupations listed, nearly 50% of the occupations pertain to programs within the B.I. Moody III College of Business Administration. The occupations related to Undergraduate Business majors are as follows:

1. General and Operations Managers- Department of Management
2. Business Operations Specialists- Department of Management
3. Accountants and Auditors- Department of Accounting
4. Medical and Health Service Managers- Department of Management
5. Financial Managers- Department of Economics and Finance
6. Human Resources Specialists- Department of Management
7. Project Management Specialists- Department of Management
8. Financial Specialists- Department of Economics and Finance
9. Market Research Analysts and Specialists- Department of Marketing

Current MBA concentrations also would prepare students for many of these fastest-growing occupations.

The analysis contains data from the Lighthouse Labor market and the Post-Secondary Employment Outcomes developed by the U.S. Census Bureau that provide earning and employment outcomes by college, degree level, and program. Expected income increases with degree attainment. The median income of a UL Lafayette baccalaureate graduate after five years is \$48,449, \$69,396 for a master's degree, and \$72,950 for a doctoral degree. The top 25% of earnings for master's graduates are above \$130,769 and for doctoral graduates are above \$141,091.

To read more about the topic, visit the link below. Analysis and statistics courtesy of the University of Louisiana at Lafayette's Office of Institutional Research.

Visit Office of Institutional Research

MOODY KUDOS

Dr. Geoffrey Stewart on HBCU Annual Conference Panel

On September 26, Dr. Geoffrey Stewart, LEED Center Director & Associate Professor in Marketing, participated in a panel for the 2023 National Historically Black Colleges and Universities (HBCU) Week Conference.



The panel titled, "*Increasing HBCU Impact: International Economic Development and Engagement Opportunities*", was presented at the conference held at the White House in Washington D.C. Other panel members included:

- Dr. Jackie L. Williams, Director of Rural Housing and Economic Development, U.S. Department of Housing and Urban Development
- Ryan Ramkhelawan, Voting Member, National Advisory Council on Innovation and Entrepreneurship (NACIE), Economic Development Administration (EDA)
- Dr. Cynthia Warrick, President Emerita, Stillman College
- Leandra Hayes-Burgess, Vice President for Institutional Advancement, Benedict College

Congratulations Dr. Stewart!



Gabe Cupstid - ACCT Major on Homecoming Court

Gabe Cupstid is a senior from Youngsville, La., majoring in accounting. He was nominated to serve on the court by the Student Government Association.

Cupstid is SGA treasurer, a position that he also has held as a member of Sigma Chi Fraternity. He has been a mentor for the Office of Orientation's SOUL Camp and served as vice president of administration for the Interfraternity Council.

Congratulations to Gabe from your B.I. Moody III College of Business Family.
We are proud to see you shine!

Graduate School SGA New Delegation

The Student Government Association's Graduate School delegation is now completely filled for the first time in YEARS! Meet this year's President and Senators:

President: Grayson Stepanek- MBA
Senator: Andre Pittman- MBA
Senator: Darian Cheramie - MBA
Senator: Mynmayh Khamvongsa - PhD in Systems Engineering



UL Lafayette Student Government Association is here to serve graduate students in the areas of funding, advocacy and institutional support, awareness, grievance intermediation, and more! Contact one of your SGA representatives if you ever need anything pertaining to the areas mentioned.



Jeanine Haller Piskurich, MCOBA EAC Member, inducted into the 2024 NAPE Hall of Fame

Jeanine Haller Piskurich, a member of the Executive Advisory Council (EAC) for the Moody College of Business Administration, was recently inducted into the NAPE (North American Prospect Expo) Hall of Fame.

Involved from day one, Jeanine has participated as a NAPE attendee, an exhibitor, a landman, and a leader. She began as an exhibitor and an attendee representing Amoco Production Company at the very first

NAPE in the ballroom of the Westin Hotel in Houston and attended every NAPE thereafter until her retirement in 2020.

Jeanine was the first — and, so far, only — woman to chair NAPE when she took the reins in 2016. She and her team broke all prior fundraising records for the NAPE Charities Luncheon, which, supports American military heroes. In the words of one of her team members: “She led by example from the front.”

Jeanine's passion for NAPE and the work of NAPE Charities is contagious. She has inspired — and recruited — many individuals and companies to lend their support. In fact, her own company — bpx Energy — was part of the NAPE Hall of Fame inaugural class; bpx and its legacy companies have actively participated in every NAPE for the past three decades.

Beyond NAPE, Jeanine is a respected industry leader who was promoted to the first-ever vice president of land role within BP's (British Petroleum) Lower 48 Business. Her legacy helped build a world-class land organization that contributed to over \$6 billion of value to the firm. She retired in 2020. Jeanine is married to Nick Piskurich and is the mother of two daughters, Caroline and

Catherine.

Congratulations to Jeanine from your B.I. Moody III College of Business Family!

OCTOBER REWIND



125th Anniversary Speaker: Dr. Eric Liguori

This month the B.I. Moody III College of Business Administration hosted Dr. Eric Liguori for the UL Lafayette 125th Anniversary Academic Speaker Series. Dr. Liguori is the Founding Head of the School of Innovation & Entrepreneurship at Rowan University.

The talk was titled "Igniting Innovation: The Power of Cultivating an Entrepreneurial Mindset." Dr. Liguori expressed to guests that the entrepreneurial mindset empowers individuals to envision the uncharted, think creatively beyond conventional boundaries, and persevere despite setbacks.

After the presentation, guests were invited to network, enjoy refreshments, and continue discussing how they can take part in innovation and entrepreneurship around the community.

Thank you to Dr. Eric Liguori for his part in "Igniting Innovation" in the College!



**MCOBA Alumni Homecoming
Social**

The much-anticipated Alumni Homecoming Social was an absolute blast, and it's safe to say that the memories created will be cherished for years to come.

Moody College welcomed over 95 guests to celebrate 125 years of the University. Our alumni community showed up in full force, representing classes from various years. It was a heartwarming experience to see old friends, teachers, and familiar faces reunited after years of separation. Conversations flowed as if time had never passed.

The catering team outdid themselves with a delicious spread of mouthwatering Louisiana-themed dishes. Refreshments included hors d'oeuvres, courtesy of Eat, Fuel, Fleurish, and desserts from Sweet Envie- both graduates of the Accelerate Northside Program.

The social also offered a photo booth, networking game, and live entertainment by "The Jo-Genes" (a traditional Cajun music band). MBA student and graduate assistant Leiton LeBlanc is currently a fiddle player and vocalist for The Jo-Genes. Check out the brief clip of the band!

From beginning to end, MCOBA was buzzing with school spirit! The halls were brought to life by the legacy of the Ragin Cajun grads who had walked them previously as students.



LCPA Acadiana Chapter & Accounting Department Social

The LCPA (Louisiana Society of CPAs) Acadiana Chapter and UL Lafayette Accounting Department joined together for a fun-filled evening of bowling at Rock-N-Bowl. They also recognized and celebrated the "new-comers" to the

Cajun CPA community, including UL accounting students, newly licensed CPAs, and new members of the Acadiana Chapter. Thank you to everyone who

attended, we look forward to planning the next event!

Casey Fontenot visits Moody

Two-time Moody alumna Casey Fontenot recently spoke to students in Moody College hybrid ACCT 306: Government & Not-for-Profit Accounting course about job opportunities available for CPAs.



Casey earned her M.S. in Accounting online last year and her B.S.B.A. in Accounting in 2012. She has extensive experience in auditing, tax preparation, and consulting in both the public and private sectors.

Way to go, Casey, and thank you for passing on your hard-earned knowledge to the next generation of accounting professionals!



Scott Ducharme visits Moody

The MGMT 320: Management of Behavior and Organizations course had the opportunity to enjoy a guest lecture from Scott Ducharme. The instruction covered was focused on goal setting and strategic management with a workshop on personal goal setting and its importance.

Scott is a seasoned professional with a wealth of knowledge and experience in the fields of sales, leadership, and personal development. With over 22 years of experience in the pharmaceutical industry, Scott has honed his expertise in sales strategies, team development, and goal setting. Scott is a certified Ziglar Trainer, Coach, and Speaker and also a certified Maxwell Leadership Trainer, Coach, and Speaker.

MBAA Homecoming

The MBA Association held a Homecoming Tailgate at the UL football game on October 21, versus Georgia State University. Both online and in-person MBA students gathered to celebrate the University they love.



If you would like to stay up to date with all MBAA Activities, follow their Instagram: @ullafayettembaa



Fall 2023 Internship Panel Discussion

The B.I. Moody III College of Business Administration's Internship Program hosted its Fall 2023 Panel Discussion in partnership with UL Lafayette Career Services.

The Internship Program had the opportunity to welcome former employers and interns who spoke about their internship experiences and offered advice to our students. The panel discussions and other related events are held every semester in conjunction with the UL Lafayette Career Fair. Be on the lookout for the next one! Thank you to our participants for the inviting and insightful discussion!

UPCOMING

November 2023

8	12-13	27	29
Cookies and Careers in Banking	Fall Break	MBAA Study Sessions in the Library	Dead Days begin



You are invited to join the
Louisiana Bankers Association for

Cookies & CAREERS in Banking

Come hear from Louisiana Bankers about
careers in banking and how they got their start
in banking.

November 8, 2023

12:00pm

Moody Hall Auditorium (MX 103)

Please bring your resume to be shared with
banks in attendance. Your participation in this
event will also offer you the opportunity to apply
for a \$1000 scholarship.




 Study Abroad

- Work with students at Babes-Bolyai and Transylvania Universities
- Tour Cluj-Napoca, (Romania's 2nd Largest City)
- Tour Eastern Europe's Silicon Valley
- Tour Transylvania Historic Castles and UNESCO Heritage Sites
- Earn 3 credit hours for MGMT 460
- Prerequisites:
 - MGMT 320
 - 2.5+ GPA
 - Instructor Consent



**DISCOVER THE UNBREAKABLE
ROMANIAN RESILIENCY**

THIS SUMMER TERM: MAY 16 - JUNE 1, 2024

APPLICATION DEADLINE: DECEMBER 15, 2023

For More Information contact: Dr. Goodman | joseph.goodman@louisiana.edu

Study Abroad heading to Romania

The newest Study Abroad program will now be offered in Romania. The two-week program offers participants the opportunity to study and earn 3 credit hours in one of the most fascinating and diverse countries in Eastern Europe.

Romania is a land of rich contrasts, from its ancient history to its vibrant modern culture. Students will explore a nation with a legacy of resilience, having endured various influences throughout the centuries, including Roman, Mongol, Austro-Hungarian, Ottoman, and Communist rule. Romania is home to stunning landscapes, medieval castles, traditional villages, and a unique urban and rural life blend.

Students also will learn about Romanian society's realities through direct participation and interaction with the community, Babeş-Bolyai University students and faculty, multinational corporations, and planned excursions. By the end of this experience, students will have had the opportunity to better understand and appreciate another culture – as well as their own. Travelers will engage in group orientation meetings designed to provide a comprehensive understanding of the cultural aspects of Romania.

Dr. Joe Goodman will host two separate informational sessions on November 1st and November 2nd at 5:30 PM in Moody (MX) 220.

For more information please contact Dr. Goodman - joseph.goodman@louisiana.edu

STUDY ABROAD IN
LONDON
With Professor Miguel Orta
May 6 - 9 (Lafayette)
May 14 - May 27 (England)

Explore the city for two weeks and dive into its rich culture and history while delving into the practical aspects of law.

BLAW 515 (G) / BLAW 415 / HUMN 487
INTERNATIONAL LAW
BLAW 540 (G) / BLAW 330 / HUMN 487
EMPLOYMENT LAW
Deadline to Apply: Dec 15

Contact:
Miguel Orta
(305)776-8218
miguel.orta1@louisiana.edu


More info at the Study Abroad website here

  **Study Abroad**



Study Abroad heading to London

Study Abroad in England is a three-week program that offers students the opportunity to study and earn up to six credit hours in one of the most exciting and cosmopolitan cities in the world. The England program begins on the UL

Lafayette campus for one week in May where students will attend class in order to meet partial contact hours prior to travel. Group orientation meetings will be held to learn about differences in culture and customs; and practical considerations such as monetary exchange, what to wear, and what to expect while traveling.

BLAW 515 (G)/ BLAW 415/ HUMN 487- Come to London to study international law! Become familiar with the legal ramifications and pitfalls of international business. Interact with British legal and business practitioners and become immersed in the practical aspects of international business. Students will be immersed in the practical aspects of international business and how to avoid the legal pitfalls of global business. The emphasis of this course is to become familiar with the legal aspects of doing business internationally and in the UK.

BLAW 540 (G)/ BLAW 330/ HUMN 487- Study Employment Law in London, gaining insights into the legal intricacies of international and UK business environments. Interact with British legal and business experts to explore the practical aspects of employment law within the global context. Whether students are interested in a legal career or business pursuits, this study abroad course offers a deep dive into the complexities and challenges of employment law on an international scale.

For more information please contact Mr. Orta - miguel.orta1@louisiana.edu

Preview Days!

Preview Day is an exciting opportunity for high school students and their families to visit our campus, while taking a closer look at academic programs, campus life, and the admissions process.



Upcoming Preview Days:

- November 18, 2023
- January 27, 2024
- March 23, 2024

Register for an upcoming Preview Day below.

[Register Here](#)

SPOTLIGHTS

Faculty/ Staff of the Month

Mary Baudoin: Administrative Assistant
Department of Accounting

"Beyond handling her duties as an administrative assistant for the Accounting Department, she is a member of the D.R.E.A.M.S. Foundation of Acadiana and is currently completing her liberal arts double major degree in English and History with a concentration in Creative Writing."

"Miss Mary is very kind to anyone who asks for help/direction on a matter. I am always greeted with a cheerful smile each time I see her, and she always seems so happy. She's also been very helpful regarding our Beta Alpha Psi activities, as we had very few officers to help for quite a while after COVID. Overall, she is an absolute ray of sunshine and very deserving of recognition for all she does for both the students and faculty."



Do you have someone in mind that exceeds all expectations in the College of Business? Click the link to nominate them for next month's faculty/staff person!

[Nominations](#)



Student Feature

Kaylee O'Connor
Management Major

Congratulations to Kaylee O'Connor, the 2023 Alumni Association Endowed Scholarship recipient for our college. The Alumni Association offers ten Endowed Scholarships each year. Each scholarship awards \$2,000 per academic year (\$1,000 each Fall and Spring) to a senior-level student in each academic college and one from the Association of Future Alumni. Students self-select by applying for

the awards and the Alumni Association committee makes the final picks. The Alumni Center hosted a social to honor outstanding recipients from each college earlier this month. We are proud to have Kaylee as a member of our Moody Family!

Do you have someone in mind that exceeds all expectations in the College of Business? Click the link to nominate them for next month's student feature!

Nominations

Small Business Spotlight

Eat, Fuel, Fleurish

Kelsey Sanders

Eat Fuel Fleurish is a mobile food service company specializing in meal prep. Over the years, Eat Fuel Fleurish has grown and now offers other services like personalized cooking classes, cooking demonstrations, meal planning, wellness coaching, personal chef services, and catering.

"Participating in various accelerator programs like Accelerate Northside has diversified my network allowing me to become a vendor for the university and other organizations in Lafayette. Being a business owner is hard but having the support from UL, the LEED Center, and other organizations keeps me grounded."

- Kelsey Sanders

In March 2020, Kelsey launched her mobile food delivery service, Eat Fuel Fleurish. In the first month, she sold 100 meals and that number continued to rise each month. Eat Fuel Fleurish has been featured on the front page of the Daily Advertiser Newspaper, The Acadiana Advocate, and OneAcadiana's Business Spotlight. Chef Kelsey was named 2021 Times of Acadiana Best Chef.

Kelsey earned a Bachelor of Science in Kinesiology-Exercise Science and a Master's in Business Administration with a concentration in Entrepreneurship from the University of Louisiana at Lafayette. She is also a NASM Certified Sports Nutrition Coach.

Eat Fuel Fleurish was the big winner in



the recent Elevate Entrepreneurship Pitch Competition hosted by the LEED (Louisiana Entrepreneurship and Development) Center, Opportunity Machine, and LEDA (Lafayette Economic Development Authority). This event brings together an incredible group of entrepreneurs who have completed the Accelerate Northside or Accelerate Women's Entrepreneurship programs put on by the LEED Center. Eight talented finalists pitched their businesses, aiming to impress the judges and secure cash prizes to help grow their businesses. Eat, Fuel, Flourish won 1st place, taking home a \$5,000 award.



To learn more about Eat, Fuel, Flourish visit their website here:

- <https://www.eatfuelflourish.com/>.

-(337)-366-1161

-info@eatfuelflourish.com



Submissions!

Please use the link below to submit any events, accomplishments, announcements, or feature stories to be placed on the calendar, social media, and or newsletter. We are looking for information on topics such as student activities, faculty publications, community service, outreach, and engagement events. This form will replace the previously used- MoodyKudos@louisiana.edu.

Submissions

Follow Us



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