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**LOUISIANA**  
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**B.I. Moody III College of  
Business Administration**

**For Immediate Release**

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## **Moody Business Week invites Community to Discuss Renovations in Oil Operations with Beau Smith**

*Lafayette, LA* - The B.I. Moody College of Business is welcoming Beau Smith, Vice President of Operations at Celeron Oil Company and Alumnus of the University of Louisiana at Lafayette, at Angelle Hall on Tuesday, January 31, 2023, for Business Week.

“Since earning a business degree in 1985, I have seen many operation management styles and techniques used in notable businesses in the oil industry, and I am eager to share what I believe to be the best and worst renovation strategies based on what I’ve learned. I am honored and excited to be invited to speak at Moody Business Week because Braxton, or B.I., was my mentor when I began my career at Celeron,” said Smith.

Louisiana’s top revenue producer is the oil and gas industry, with production on land and offshore. New guidelines regarding energy sourcing have recently been established concerning industrial operations’ safety, logistics, and communication. Smith assisted Celeron with defining a strategic direction for implementing effective policy changes that helped establish the brand as a greener business. Dean Linda Nichols of Moody College of Business invites the community to explore Smith’s step-by-step plan toward cleaner energy.

“I first worked with the oil industry at an international accounting firm in 1980. Through working with 20 countries on 5 continents, I learned that industry renovation waves usually follow the economic and social trends of the population. Operations managers like Beau Smith succeed by implementing cost-effective systems with flexible boundaries for extended time periods. I am excited to further explore his renovation plan for Celeron at Business Week,” said Linda Nichols, Dean of B.I. Moody College of Business Administration.

The Louisiana economy relies on the stability of a robust oil and gas industry that leads the nation in fresh techniques. With a rapidly changing future, every individual in the state of Louisiana should be concerned about the effects of the actions of industry leaders.

“My main focus when making decisions for my company is how it will affect the State of Louisiana as a whole. The majority of my family, friends, and colleagues rely on the consistency of peak production at our plants. I aim to share my experience with future leaders to inspire them to not only find success in wealth but overall strive for the success of their community,” stated Smith.





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Moody Business Week aims to extend the professional development of everyone in the college. Smith presents the opportunity to expand knowledge past the classroom by sharing his personal experiences conducting operations for a high-risk industry field. The University is honored to provide a space for community collaboration led by successful alumni such as Smith.

Please join us in this exploration by registering at [business.louisiana.edu](http://business.louisiana.edu) under the Moody Business Week tab. Admission is free but limited to the first 500 registrants. The event will include door prizes from local shops around the University and light catering from Sodexo.

Further information for event details can be found on the Moody College of Business website at [business.louisiana.edu](http://business.louisiana.edu) or on their Facebook Page @ULMoodyBusiness.

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